

**Information Systems Business Meeting 2022 Minutes**  
**May 27, 2022, 5pm**  
**Paris, France**

**Call to Order**

A meeting of the Information Systems Division of the International Communication Association was held on May 27th, 2022, in the Hilton Regency Paris, France. It began at 5pm and was presided over by Division Chair Rachel Bailey, with Division Vice Chair David Jeong and Glenna Read as Secretary.

**Attendees**

Approximately 35 voting members attended the meeting.

**-Introductions of Representatives**

Elected positions

- **Chair:** Rachel L. Bailey, Florida State University
- **Vice-Chair:** David Jeong, Santa Clara
- **Secretary:** Glenna L. Read, U of Georgia
- **Secretary-elect:** Jingjing Han, Fudan U
- **International Liaison:** Chen Lou, Nanyang Technological U
- **International Liaison-elect:** Jiawei Liu, Jinan U
- **Student & Early Career Rep:** Chris Skurka, Pennsylvania State U
- **Student & Early Career Rep:** Alexis Shore, Boston U

Will elect an incoming Vice Chair this fall.

Volunteer positions

- Social media team: Xia Zheng, Yuwei Zhong
- Webmaster: Manu Bhandari (former)
  - If you're interested, or know someone, email me!

**-Agenda**

- Approve Minutes from 2021 Business Meeting (posted on website)
- 2022 Report on Finance, Membership, & Conference
- 2022 ICA Board Meeting Update
- 2023 Conference Update
- Bylaws Update
- Announce/Present Information Systems Awards
- Division Leadership Transition
- New Business

**-2021 minutes approved**

**-Membership Report**

- Current Members: 261 (242 last year, and 272... and 298)
- ICA officially assessed August 1, 2021
  - **Please join or renew as soon as you can each year**

- Still seeing a general decline each year over the past several years (2020 not the best comparator)
- This is important as it allows us to remain a voting member of the ICA Board of Directors. Divisions have voting rights, Interest Groups do not.
- Any suggestions on how to increase our membership –
  - please email Rachel Bailey at [rbailey2@fsu.edu](mailto:rbailey2@fsu.edu) or David Jeong at [dcjeong@scu.edu](mailto:dcjeong@scu.edu)!!

### **2022 Report: Conference**

- 2022 Conference
- Info systems is represented in 18 research sessions, and 7 poster slots ICA wide
- Full papers: 88 submitted, 76 accepted, 83% acceptance rate
- Abstracts: 72 submitted, 57 accepted, 79% acceptance rate
- 1 panel submitted, 1 accepted, 100% acceptance rate
- 144 reviewers, 2-3 reviews on average, but several of you did more (thank you!)
  - Trying to remain student and early career forward

### **2022 Report: Finance**

- Total budget for FY2022: \$ 7,179.99
- Rollover from FY2021: \$ 4,874.99
- Awards: \$1000
- Joint reception: 840 euros (\$902.45)
- Very healthy: \$5277.54
  - More money to student awards for travel, scholarship, leadership?

### **2022 Board Meeting Update**

- News:
  - Mobile Comm is now a Division
  - ICA has a new Regional "activities" committee- they want help naming it, and volunteers
    - Can contact Rachel for more information, to get involved or to help name the committee
  - B/C tier country members fee reductions
    - Trying to bring in diverse voices and epistemologies and garner more representatives from the global south
  - Escalator sessions for all Division/IGs starting 2023
    - Bringing work that is not complete and getting feedback from senior scholars
    - Please contact Rachel and David with ideas about how to facilitate this
  - Budget passed
    - Also very healthy due to not spending during pandemic
  - EC will now be able to make public facing statements- see ICA site for policy language when it goes live
  - New affiliate Spanish language journal: *Cuadernos.info*

- IDEA funds for travel and other initiatives (regional hubs related)
- Reminders:
  - Closing Plenary a ticketed event
  - If you're interested in ICA-level leadership positions, watch for invitations of interest around August (Newsletter)

### 2023 Conference Meeting Update

- Member of EC will be here to talk about Toronto (2023)
  - Theme "Reclaiming Authenticity in Communication"
  - Thursday, May 25- Monday, May 29
  - Hybrid format – virtual and in-person options
    - Have not yet decided what this will look like, so please fill out the end of conference survey to help design next year's conference
  - Sheraton conference hotel in Toronto – one convenient conference center and enough rooms for 90%
    - Rooms cost: \$232 Canadian = \$180 USD
- Post Toronto, we'll go: Gold Coast (2024), Denver (2025), South America somewhere (2026), Chicago (2027)
- If you submit, you must review
- Words to the wise on reviewing and submitting:
  - Reviewer match: **most important keyword first**, potentially method
    - List your most important keyword first! For submitter and for reviewer
  - Submitting author should be senior (author order separate)
    - The person who is doing reviews for the submission should be listed first as submitting author
  - Escalators
    - When submitting, please note if you wish to be part of an escalator

### Bylaws Update

- Last update in 2011
- Can be found on website
- Will send out a vote with ICA general ballot – any decisions we make at meeting will be voted on in the Fall
- The proposed changes:
  - Add elected positions – these are already elected in our division, but need to be reflected in bylaws:
    - Student and Early Career Rep
    - International Liaison
  - Updated duties/positions
    - Vice Chairperson-Elect – allows for the Vice Chair to hand down knowledge to the Vice Chairperson-Elect for 2 years
  - Award name updates
    - Based on previous vote to change name, now reflected in bylaws
  - Added poster award and most valued reviewer award
  - Award money aimed at graduate student and early career awards

- Conference reviewer ratings used to receive awards
  - Faculty and student top papers
- Committee compositions
- Some other small changes to bring things in line with other portions of bylaws/ICA bylaws
- Committee proposed language:
  - "Committees will be established with members from at least two different countries; not more than one contributor from a single faculty, department or school; and generally be mindful to consider panelist diversity."
    - Aimed at increasing representation
    - Diversity not limited to current position or location of degree
- Motion to approve bylaws
- Discussion – add more (2-3) reviewers to be acknowledged each year – award has been in place for 3-4 years
  - Concern about requirements for diversity in panels loading service upon diverse members – recourse: people can say no to positions
  - Escalator session – match up with reviewer based on methodology
    - Tie mentorship to need for new student members

## Awards

- Recognition of two past years
  - MVP Reviewer: Drs. Kevin Wise, Rob Potter
  - Best Posters:
    - 2019
      - *"I think I can, I know I can?": Utilizing Virtual Humans to Examine Challenges in Human Interaction.*
      - *David C. Jeong USC Annenberg; Dan Feng NorthEastern University; Lynn C. Miller USC Annenberg*
    - 2020:
      - *Effects of Popularity Cues in Health News: An Eyetracking Study*
      - *Namyeon Lee, Ciera Dockter, and Sungkyoung Lee of University of Missouri Columbia*
  - *2020 Top Faculty Papers*
    - *Effects of Nostalgic Messages on Ad Persuasiveness: A Meta-Analysis by **Ying Cheng**, California State University San Bernardino; **Xiaodi Yan**, Michigan State University*
    - *Lifting the Curse of Knowing: How Feedback Improves Readers' Perspective-Taking by **Debby Damen; Marije van Amelsvoort; Per van der Wijst; Monique Pollmann; Emiel Kraemer** Tilburg University*
    - *Social Distance and Attitudes Effects by **Shelby Wilcox**, Michigan State University; **Richard Huskey**, University of California at Davis; **David DeAndrea**, The Ohio State University*
  - *Top Student Paper*

- *How Does Presence Persuade?: Testing Competing Theoretical Claims About Effects of Virtual Reality* by **Ruosi Shao; S. Shyam Sundar**  
*Pennsylvania State University*
  - 2021 Top Faculty Papers
    - Can Media Make Us Feel Alike? Skin Conductance Synchrony as a Function of Message Valence, Arousal, and Emotional Change Rate  
**Jingjing Han and Annie Lang**
    - The Role of Psychological Discrepancy in Belief Change: Evaluating Four Models  
**Luling Huang, Edward L. Fink and Deborah A. Cai**
    - A Meta-Analysis of Factors Predicting Health Information Seeking: An Integration of Six Theoretical Frameworks  
**Mengxue Ou and Shirley Ho**
  - Top Student Paper:
    - Losing Awareness of Our Surroundings? The Role of Attention During Transportation into Audio Narratives  
**Elizabeth Riggs**
  - Lang Dissertation Award
    - 2020: Jeremy Foote:
      - *The formation and growth of online organizations*
    - 2021: Joomi Lee
      - *Adaptive Behavior in Sandbox Games: How Motivation Shapes Use of Affordances in Virtual Worlds*
  - **Harrison Outstanding Article 2020:**
    - Chung, Sungeun. & Fink, Ed. L. (2018). One of the most cited persuasion studies but no success in replication: Investigation replication using Petty, Cacioppo, and Goldman (1981) as an example. *Annals of the International Communication Association*, 42, 1-20.
  - **Hunter Meta Analysis 2020:**
    - Claire M. Segijn & Martin Eisend *Meta-Analysis into Multiscreening and Advertising Effectiveness: Direct Effects, Moderators, and Underlying Mechanisms*, JOA
  - **Krippendorff Book 2021:**
    - *The Handbook of Communication Science and Biology*, edited by Drs. Kory Floyd and René Weber
- New winners
  - Thank you to those who reviewed for award committees appointed by Leadership
    - Those who served:
      - Laura Vandenbosch, KU Leuven
      - Mark Hamilton, UConn
      - Claire Segijn, Minnesota
      - Chris Carpenter, Western Illinois
      - Rob Potter, Indiana

- Kevin Wise, Illinois
  - A huge thank you to our award committees!!
- The Best Poster Award 2021:
  - *Revisiting the CMM in the COVID-19 Pandemic: Examining the factors contributing to a willingness to engage in prevention behaviors*
  - Se Jung Kim and Makana Chock, Syracuse
- Most valued reviewer
  - George Edward Maier, London School of Economics
- Top papers
  - Efficacy in Media Effects Research: Organizing the Conceptual and Operational Basement by *Chris Skurka; Cassandra L. Troy; Zheng Cui; Homero Gil de Zúñiga*
  - Factbait: Emotionality of Fact-Checking Tweets and Users' Engagement during the 2020 U.S. Presidential Election and the COVID-19 Pandemic By *Jiyoung Lee; Brian C. Britt*
  - Informational components of the social spread of digital content by *Bruce P. Dore*
- Top student-led paper
  - Do Black Lives Matter in the Empathy Machine? Investigating Whiteness and Immersion on Creating a Shared Reality with 360-Degree Video by *Haley R. Hatfield; Sun Joo (Grace) Ahn*
- Annie Lang Dissertation Award
  - *Moral Idiosyncrony: Variability in Naturalistic Complexity Modulates Intersubject Representational Similarity in Moral Cognition*
  - Frederic R. Hopp, UC Santa Barbara (now U of Amsterdam)
  - Advisor/Nominator: Rene Weber
- Randall Harrison Outstanding Article Award
  - Organizational and Individual Innovation Decisions in an Interorganizational System: Social Influence and Decision-Making Authority, *Journal of Communication*, August 2020, volume 70, issue 4, pages 497-521
  - Jiawei Sophia Fu, Rutgers
  - Michelle Shumate, Northwestern
  - Noshir Contractor, Northwestern
  - Nominated by: Renwen Zhang (Nat U Singapore), Cindy Shen (UC Davis) , & Jeremy Foote (Purdue)
- John E. Hunter Meta-Analysis Paper Award
  - O'Keefe, D.J., & Hoeken, H. (2021). Message design choices don't make much difference to persuasiveness and can't be counted on – not even when moderating conditions are specified. *Frontiers in Psychology*, 12. doi:10.3389/fpsyg.2021.664160
  - Daniel J O'Keefe, Northwestern
  - Hans Hoeken, Utrecht
  - Nominated by: Karin Fikkers (Utrecht)
- Division Leadership Transition
  - Secretary: Bye to Glenna Read, Hello to Jingjing Han

- International Liaison: Bye to Chen Lou, Hello to Jiawei
- Student & Early Career Rep: Bye to Chris Skurka, hello to Alexis Shore
- Elections for Fall
  - Nominate your new Vice Chair! Self nominations are fine!
  - please email Rachel Bailey at [rbailey2@fsu.edu](mailto:rbailey2@fsu.edu) !
- New business
  - David brings up the possibility of an Ed Fink named award for methodological innovation
- Reminder: Come Have Fun
  - Joint Social with CM, CSaB, HCM, and GS on Sunday at 6:30pm in Regency 8
  - No drink tickets so come early
- Motion to adjourn and seconded